



FOR EMPLOYERS · RICE LAKE, WISCONSIN

Business Health Benefits

Direct primary care as an employee benefit — predictable costs, healthier teams, and a physician your employees can actually reach.

Traditional health plans are built for large corporations. Small and midsize employers are left carrying unpredictable premiums for coverage employees barely use. **Direct primary care (DPC)** flips the model: a flat, known monthly cost for the care people need most often — a doctor who knows them, answers, and has time. Studies consistently find that **85–90% of health care needs** can be met in primary care.

FIVE KEY POINTS

How can our approach benefit your organization?

01

Predictable, flat cost

A known monthly rate per employee. No claims, no surprise renewals.

02

Less absenteeism

Same-day access and virtual visits handle small issues before they become sick days.

03

Healthier long term

Chronic and metabolic conditions caught and managed early.

04

A benefit people feel

Employees get a doctor who answers. That is rare and memorable.

05

Simple to set up

No brokers, no open-enrollment maze. We work with you directly.

What your team gets

- ◆ Unlimited primary care visits, in person or virtual
- ◆ Same or next-day appointments
- ◆ Direct physician access by call, text, or email
- ◆ Chronic disease & metabolic care from a board-certified obesity medicine physician
- ◆ Deeply discounted labs and medications
- ◆ Bilingual care in English and Spanish

A good fit alongside your current coverage

DPC pairs well with a high-deductible or catastrophic plan for complete protection. It is not health insurance and does not replace coverage for hospitalization or specialty care.

Employer and group pricing is tailored to your organization's size and needs — contact us for a quote.

BLOOM HEALTH & METABOLIC CARE

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Simple to launch. Easy to love.

1

Reach out

Email care@bloommetabolic.com or call (715) 663-6422. We'll talk through your team's size, needs, and current coverage.

2

Design the plan

Together we tailor enrollment and pricing for your organization — whole team or opt-in, with family add-ons if you like.

3

Employees enroll

Each employee gets a welcome visit with Dr. Alcaraz: a full history, priorities, and a plan. From then on, care is a text or call away.

4

You see the difference

Fewer hours lost to waiting rooms, healthier employees, and a benefit your team actually talks about.

Common questions

Is this health insurance?

No. DPC covers day-to-day primary and metabolic care directly, with no claims. Most employers pair it with a high-deductible or catastrophic plan for hospital and specialty coverage.

Who provides the care?

Dr. Katya Alcaraz Voelker, M.D. — a physician board-certified in family medicine, obesity medicine, and clinical informatics, practicing in Rice Lake, Wisconsin. Care is available in English and Spanish.

What does it cost?

Employer and group pricing depends on team size and plan design. Contact us and we'll put together a straightforward quote — one flat monthly rate per member, no hidden fees.

What about employees who already have a doctor?

Participation can be optional. Many employers offer DPC as a voluntary benefit alongside existing coverage.